

FOR IMMEDIATE RELEASE

Central Atlantic Regional Convention Corporation (formerly VRCC) Announces Name and Website Changes

This name change better reflects the Narcotics Anonymous Areas served across Maryland, West Virginia, Virginia, and North Carolina

September 20, 2026 — The convention corporation serving the Central Atlantic Region of Narcotics Anonymous has officially changed its name from the Virginia Regional Convention Corporation (VRCC) to **Central Atlantic Regional Convention Corporation, Inc. (CARCC)**. The new name more accurately reflects the Areas and communities represented throughout Maryland, West Virginia, Virginia, and North Carolina.

The corporation also approved changing the convention website name from AVCNA to **CARCNA—Central Atlantic Regional Convention of Narcotics Anonymous** for the same purpose of better reflecting the Areas and communities served. The corporation website will use **carccinc.org**, while **carcna.org** will serve as the convention-specific website. Separating the corporation and convention websites will give each Host Committee greater autonomy to make creative updates specific to the current convention. The **avcna.org** domain will be maintained in perpetuity to redirect visitors to the current websites, preserve AVCNA's history, and prevent the name from being used by entities unaffiliated with Narcotics Anonymous.

Action Requested of Central Atlantic Region Service Areas

To complete implementation of the corporate name change, each local Area is asked to review its policy documents, service position descriptions, forms, contact lists, and related materials. References to **VRCC Director** should be updated to **CARCC Director** or **Regional Convention Corporation Director**, as appropriate for the Area's policies.

CARCC is willing to assist any Area that would like support identifying or updating affected policy language. This outreach is intended to help all Areas complete the transition consistently while preserving local autonomy.

Corporation name-history details are publicly available through the Virginia State Corporation Commission Clerk's Information System at <https://cis.scc.virginia.gov/>. Search by any former or current corporation name or by Entity ID **02951796**. As of August 14, 2026, the official entity name is **Central Atlantic Regional Convention Corporation, Inc.**

Areas Receiving This Notice

This release is directed to the Central Atlantic Regional Service Committee and the following Areas of the Central Atlantic Region of NA:

- Almost Heaven Area
- Appalachian Area
- Beach Area
- Blue Ridge Area
- Gateway to Freedom Area
- New Dominion Area
- New River Valley Area
- Outer Limits Area
- Peninsula Area
- Piedmont Area
- Rappahannock Area
- Richmond Area
- Roanoke Valley Area
- Shenandoah Valley Area
- Southside Area
- Tidewater Area
- Tri-Cities Area

About Central Atlantic Regional Convention Corporation, Inc.

CARCC provides administrative services for the Central Atlantic Regional Convention of Narcotics Anonymous (CARCNA). Our purpose is to help make available the program of recovery from addiction that has been developed by the Fellowship of Narcotics Anonymous to the Areas of the Central Atlantic Region of NA (CARNA) across Maryland, West Virginia, Virginia, and North Carolina. The name change reflects the corporation's full regional reach while its service purpose continues.

Approved for release by vote of the CARCC Board of Directors

For more information email us at contactus@carccinc.org

**The 43rd Central Atlantic Regional Convention of
NA will be held January 14-16, 2028
at The Founders Inn and Spa, Tapestry Collection
by Hilton in Virginia Beach**